> PROFILE

Results-driven Producer/Motion Designer with 10+ years of experience in Motion Design, 3D Visualization, and Post Production for the advertising and marketing industries. Demonstrates a visionary approach by fostering innovative partnerships and adapting to evolving industry demands, ensuring seamless project execution for national brands. Passionate about leveraging advanced technical skills and creative problem-solving to deliver exceptional client satisfaction and drive future growth.

> EXPERIENCE

FULL SPIN - Louisville, KY

2017 - Present

Producer/Owner

- Aligned with creative and strategic goals of regional and national clients by delivering innovative motion design, advanced 3D visualizations, and cutting-edge post-production.
- Fostered progress and empowered a global team of 10+ contractors by managing a diverse client portfolio comprised of 50+ accounts.
- Streamlined project management, sales, and operational workflows to ensure timely and budget-conscious delivery and enhanced efficiency.
- Ensured exceptional execution and superior quality outcomes by leading full project lifecycles and aligning solutions with the objectives of national brands.
- Delivered exceptional service and maintained excellence while navigating evolving industry trends and dynamic client needs.

SAZERAC COMPANY - Louisville, KY

2022 - 2023

Motion Designer/Producer

- Executed all motion design, animation, 3D visualization, visual effects, video editing, and sound design tasks needed for in house projects..
- Delivered high-impact broadcast commercials and graphics packages, driving client satisfaction.
- Spearheaded cutting-edge 3D visualization, revolutionizing product rendering techniques and elevating brand presentations for the marketing team.
- Fostered cross-functional teamwork to streamline production workflows, resulting in enhanced efficiency and substantial cost reductions.

STEWART - Louisville, KY

2014 - 2017

Motion Designer/Producer

- Elevated brand presentations and boosted client engagement by implementing innovative 3D visualization strategies and redefining product rendering approaches.
- Engaged with Creative Director, Designers, and team members to develop creative concepts and ensure alignment with the client's brand guidelines and objectives.
- Sustained business growth for Stewart by producing impactful broadcast commercials and graphics packages while fostering strong client relationships.

ELASTIC PICTURES - Knoxville. TN

2011 - 2014

Visual Effects Artist and Animator

- Implemented streamlined procedures to optimize production workflows, enhance team productivity, and accelerate project delivery timelines.
- Leveraged expertise in visual effects, 3D animation, and video editing to create captivating visual narratives while collaborating with the team to engage and resonate with diverse audiences
- Delivered exceptional accuracy and quality by utilizing advanced techniques such as camera tracking, compositing, and rotoscoping to craft high-precision visuals for every project.

> EDUCATION

BACHELOR OF FINE ARTS

2004 - 2007

Academy of Art University - San Francisco, CA

Completed the Animation and Visual Effects program with Honors. Related coursework included fine art illustration, sculpture, design, art history, photography, video production and film and animation history.

STEPHANIE ADAMS

CONTACT

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Links:

My Work
LinkedIr
IMDB

SKILLS

HARD

Motion Design

3D Visualization

Visual Effects

Adobe Creative Cloud

Video Editing

Cinema 4D

Microsoft Office Suite

Concept Development

SOFT

Creativity

Project Management

Client Relations

Team Collaboration

Problem Solving

Flexibility

REFERENCES

TOM ABLE

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