

Stephanie Adams

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Creative Director / Motion Designer

Creative and dynamic professional with extensive experience in designing and producing high-quality motion graphics, visual effects, and animations across various digital platforms.

- Demonstrated success in spearheading cutting-edge 3D visualization techniques, transforming product rendering processes, and enhancing brand presentations through dynamic visual effects and animation.
- Adept at managing the entire creative process from initial concept development and storyboarding to final rendering and delivery while ensuring integration of artistic vision with technical execution.
- Proficient in collaborating with multidisciplinary teams, including directors, producers, and clients to achieve artistic and strategic objectives while adhering to tight deadlines and budgets.
- A strategic thinker with strong communication and problem-solving skills and the ability to adapt to evolving demands and market trends while achieving strategic objectives.

Core Competencies

Motion Design ▪ Cinema 4D ▪ Project Management ▪ 3D Visualization ▪ Concept Development ▪ Visual Storytelling
Visual Composition ▪ Client Relations ▪ Video Editing ▪ Budget Management ▪ Team Collaboration ▪ Leadership

Professional Background

Full Spin

2017 to Present

Creative Director / Owner

Streamline project management, sales, and operational workflows to ensure timely and budget-conscious delivery, enhance efficiency, and optimize resources. Deliver exceptional service and maintain excellence while navigating evolving industry trends and dynamic client needs.

- Aligned with creative and strategic goals of regional and national clients by delivering innovative motion design, advanced 3D visualizations, and cutting-edge post-production.
- Fostered progress and empowered a global team of 10+ contractors by managing a diverse client portfolio comprised of 50+ accounts.
- Ensured exceptional execution and superior quality outcomes by leading full project lifecycles and aligning solutions with the distinct objectives of national brands.

Stewart

2014 to 2017

Motion Designer

Cultivated cross-functional collaboration to optimize production workflows, enhance operational efficiency, and attain cost reductions. Engaged with Creative Director, Designers, and other team members to develop creative concepts and ensure alignment with the client's brand guidelines and objectives.

- Elevated brand presentations and boosted client engagement by implementing innovative 3D visualization strategies and redefining product rendering approaches.
- Achieved highest quality and excellence in all deliverables by overseeing end-to-end execution of motion design, animation, 3D visualization, visual effects, video editing, and sound design.

- Sustained business growth for Stewart by producing and delivering impactful broadcast commercials and graphics packages while fostering strong client relationships.

Elastic Pictures

2011 to 2014

Visual Effects Artist and Animator

Implemented streamlined procedures to optimize production workflows, enhance team productivity, and accelerate project delivery timelines. Leveraged expertise in visual effects, 3D animation, and video editing to create captivating visual narratives while collaborating with the team to engage and resonate with diverse audiences.

- Developed and applied advanced visual effects by elevating production standards and optimizing efficiency across diverse projects.
- Delivered exceptional accuracy and quality by utilizing advanced techniques such as camera tracking, compositing, and rotoscoping to craft high-precision visuals for every project.

Education

Bachelor of Fine Arts in Animation and Visual Effects (Graduated with Honors)

Academy of Art University ▪ San Francisco, CA

Relevant Courses:

3D Animation, 3D Modeling, Video Editing, Compositing, Rotoscoping, Cel Animation, Video Production, Film and Animation History, Fine Art Illustration, Sculpture, Design, Art History, Photography

Technical Skills

Proficient in Adobe Creative Cloud (After Effects, Premiere Pro, Photoshop, Illustrator, InDesign, Media Encoder, Light Room, and Audition)

Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)

Other Involvement

Active participant in a local sports league, playing volleyball, kickball, and bowling.

Volunteer tree planter with a focus on environmental sustainability.

Volunteer in the county school cafeteria, clubs and events.